



eventisimo

www.eventisimo.com

CREDENTIALS

EVENTISIMO

is a DMC, full service event production agency and leading firm in the market

Eventisimo DMC because we're not just a DMC!

Eventisimo co-ordinates your event from the starting concept, accomplishing its design, creativity, production, logistics, and post event evaluation.

We design and produce innovative, precision-driven and highly personalized events that create new and unique experiences for our customers.

CREATIVE SOLUTIONS

*and production services
of international companies*

*Specialized in all kind
of events, we offer
our clients a*

360
-degree services

WE HAVE OFFICES IN

MADRID, BARCELONA, ROME, LISBON, SEVILLE,
COSTA DEL SOL, VALENCIA, SANTANDER
CANARY ISLANDS AND MERIDA



WE ARE DRIVEN BY A PASSION FOR EVENTS AND COMMUNICATIONS

We are not a conventional events production company. We can do anything we put our minds to and we offer a complete range of event services, including:

- **INCENTIVES**
- **CONVENTIONS/CONFERENCES**
- **CONGRESSES**
- **PRODUCT LAUNCHES/PRESENTATIONS**
- **CORPORATE MEETINGS**
- **REWARD & RECOGNITION**
- **ROADSHOWS & STANDS**
- **THEMED & GALA DINNERS**
- **ENTERTAINMENT**
- **ANNUAL MEETINGS**
- **AUTOMOTIVE EVENT**







Spain



Portugal

WE ARE SPECIALIZED IN EVENT DESIGN
AND PRODUCTION IN THESE DESTINATIONS



Italy



Morocco



More than 1,700 events and projects in the last 14 years.

10 offices in Spain, Portugal, Italy and Morocco

EVENTISIMO DMC HAS BEEN AWARDED A **PREMIUM CERTIFICATION** IN THE DELIVERY OF SUSTAINABLE EVENT PRODUCTION, **AWARDED BY EVENTSOST** AND BACKED UP BY AENOR



eventsost

PREMIUM
P-0004-16



EVENTISIMO DMC IS A MEMBER OF:



cland

MADRID
CONVENTION
BUREAU



SpainDMCs

AEEVA

WE HAVE MORE THAN 58 INTERNATIONALLY-RECOGNISED AWARDS MORE THAN 170 EMPLOYEES

24 National Awards.

- » Includes Grand Prize Eventoplus Award.
- » The best events company in 2014 and 2015. Awarded by CTRL Awards.
- » The best events company in 2013, 2014 and 2015. Awarded by El Publicista.

34 international awards.

- » The grand prize of the Ibero-American Cristal Festival of Promotions and Events
- » The best incentive award at the EUBEA awards 2015 (Gold).
- » The third best European convention at the EUBEA awards 2014.



Offices in Madrid, Barcelona, Rome,
Lisbon, Seville, Costa del Sol, Valencia,
Santander, Canary Island and Merida

Audio-visual

- » Video
- » Audio
- » Lighting & Illuminations
- » LED Screen Production & Supply
- » Photographic content and AV

Design & Creativity

- » Graphic design
- » Illustration
- » Planimetry
- » Web design and development
- » 3D recreations
- » Video editing
- » Motion graphics

Graphic Production

- » Small & large format printing
- » Signage/Signposting
- » Printing on rigid to flexible material
- » Labelling

Room & Open Space Decoration

- » Decoration
- » Scenery
- » Floral arrangements
- » Decorative elements
- » Theme design and generation
- » Interior & Exterior design
- » Furniture hire

Carpentry & Metalwork

- » Truss & Structures
- » Staging structures
- » Temporary structures
- » Design of stands/stand furniture
- » Design of stage furniture

Multimedia & Technology

- » Mobile app design
- » Augmented Reality
- » 3D animation
- » Corporate videogames

Marketing & Branded Content

- » Email & newsletter
- » Social Media
- » SEO & SEM
- » Street Marketing
- » Publicity

Communication & Strategic Planning

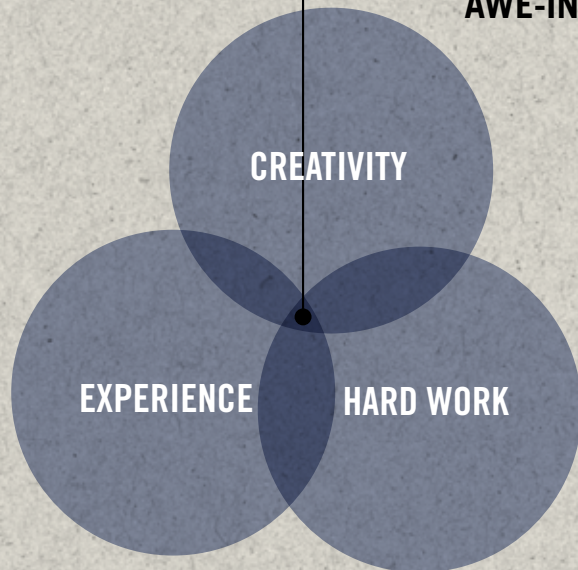
- » Communication consultancy services
- » Branding strategy
- » Content planning
- » Media Relation
- » Corporate communication



MORE THAN 1700 PROJECTS

THE OPTIMAL COMBINATION OF CREATIVITY, EXPERIENCE AND HARD WORK WILL ALWAYS RESULT IN A SPECTACULAR, AWE-INSPIRING EVENT.

EVENTISIMO DMC
EXPERIENCE



EVENTISIMO IN FIGURES

40%
EFFICIENCY

30%
CHARACTER

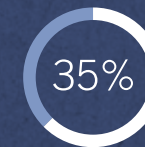
30%
ADAPTABILITY



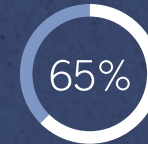
PRESENT IN 4 COUNTRIES: Spain, Italy, Portugal, and Morocco with 10 offices: Madrid, Barcelona, Rome, Lisbon, Seville, Malaga, Valencia, Santander, Tenerife and Merida.



SUPPORTING TALENT:
70% of our workforce are aged 35 years or younger, thereby giving opportunities to young talented and motivated individuals.



OTHER NATIONALITIES:
We employ people from other nationalities: German, French, Russian, Italian, English and Portuguese.



SPANISH NATIONALITY:
In Eventisimo our national staff is present in 8 cities.



52%



48%

EQUALITY:
Our HR policies promote equality in all departments of the company.

2002
EVENTISIMO
FOUNDATION

2007
GRAND PRIZE
EVENTOPLUS AWARD

2014
RECOGNISED AS THE BEST
EVENTS AGENCY IN SPAIN
IN 2014

2003
INTERNATIO-
NAL EXPAN-
SION BEGINS

2004
REACH 100th
EVENT

2012
UNIFICATION OF
OFFICES AND
PRODUCTION
DEPARTMENTS
IN ONE BUILDING

2015
FORMATION OF ISEMCO
(INTERNATIONAL
SCHOOL OF EVENT
MANAGEMENT AND
COMMUNICATION)

INTEGRAL EVENTS

WHAT WE DO
HOW WE DO IT
WHERE WE DO IT

GRUPO PRISA

El País Retina

Destination: Madrid

Attendees: 1600 pax



SIEMENS

120th Anniversary

Destination: Madrid
Attendees: 2000 pax



ORIFLAME

CIS Gold Conference

Destination: Valencia
Attendees: 1500 pax



ALTADIS

Altadis Convention

Destination: Madrid

Attendees: 400 pax



REVLON PROFESSIONAL

Style Master Show

Destination: Roma

Attendees: 3500 pax

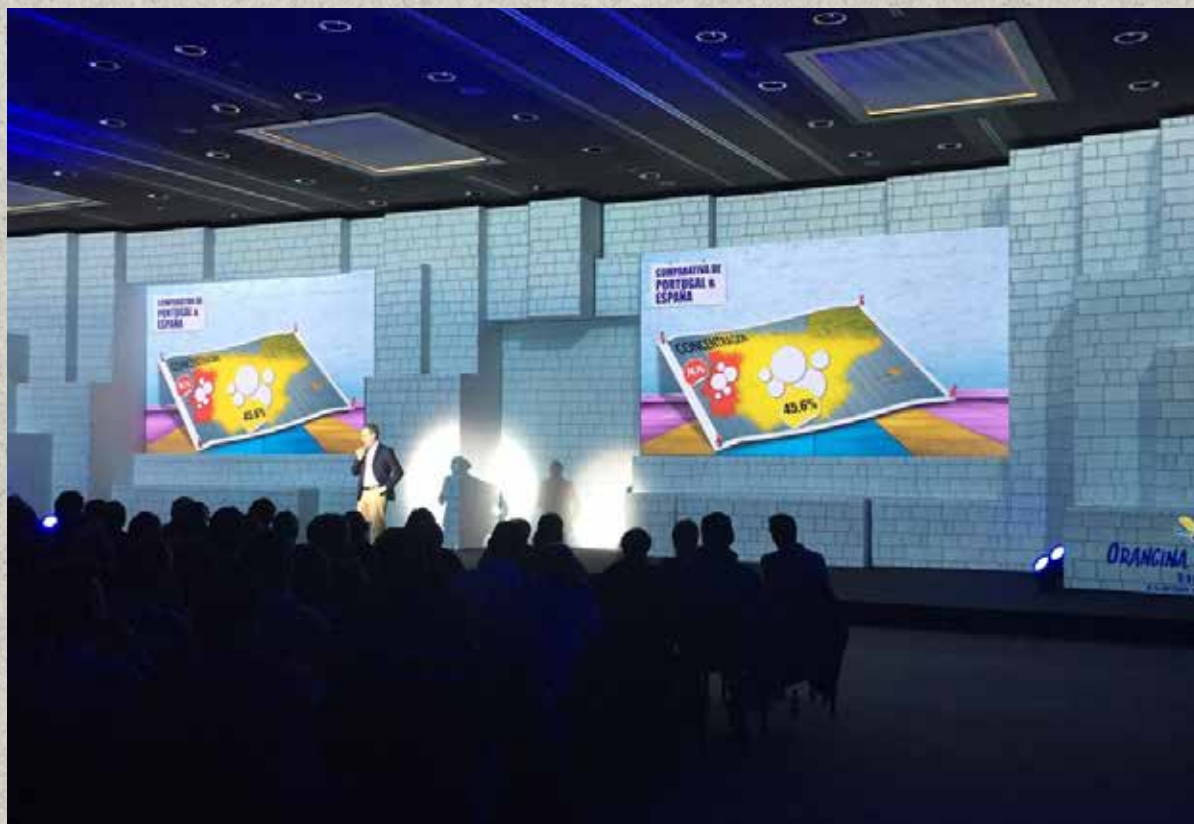


ORANGINA SCHWEPPE

Orangina Schweppes Convention

Destination: Alicante

Attendees: 450 pax



AIRBUS DEFENCE & SPACE

Management Forum

Destination: Sevilla

Attendees: 500 pax



REDKEN

Fashion Weekend 2015

Destination: Valencia

Attendees: 400 pax



ORFILAME

CIS Gold Conference 2014

Destination: Marseille, Nice, Rome,
Florence and Naples

Attendees: 1800 pax



LIDL

LIDL's 20th Anniversary

Destination: Barcelona

Attendees: 1500 pax



ORIFLAME

Oriflame Marrakesh

Destination: Marrakech

Attendees: 300 pax



GOOD YEAR

Product launch

Destination: Seville - Huelva

Attendees: 1200 pax



SIEMENS

Product launch

Destination: Barcelona

Attendees: 300 pax



CITRÖEN

Product launch

Destination: Madrid

Attendees: 550 pax



TOYOTA

Oriflame Marrakesh

Destination: Marrakech

Attendees: 300 pax



NEW BALANCE

New Balance Convention

Destination: Barcelona

Attendees: 300 pax



GRUNDFOS

Gala dinners

Destination: Madrid

Attendees: 150 pax



WHITE LABEL

Incentive activity

Destination: Granada

Attendees: 300 pax



DELONGHI

Delonghi Convention

Destination: Madrid

Attendees: 120 pax



CLEAR CHANNEL

Clear Channel Convention

Destination: Madrid
Attendees: 250 pax



BMW

International Presentation of the BMW X4

Destination: Bilbao and La Rioja
Attendees: 400 pax



OVB

OVB Convention

Destination: Madrid
Attendees: 600 pax



SCHWEPPE'S

Road Show

Destination: Several cities
Attendees: 1200 pax



RED CROSS

Red Cross 150th Anniversary

Destination: Madrid
Attendees: 250 pax



LAMBORGHINI

International Presentation of Lamborghini Huracán

Destination: Marbella
Attendees: 500 pax



SCHWEPPE

Schweppes Dealers Convention

Destination: Barcelona
Attendees: 400 pax



TECNOCASA

20th Anniversary

Destination: Marbella
Attendees: 2000 pax



REVLON

International Convention

Destination: Rome and Paris
Attendees: 2500 pax



PHONAK

Phonak Convention

Destination: Berlin
Attendees: 250 pax



SWAROVSKI

World Forum

Destination: Tenerife
Attendees: 250 pax

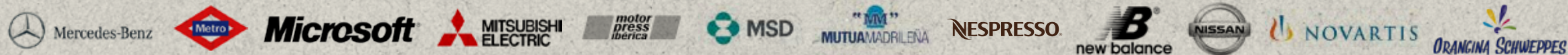


YOTAPHONE

Yota Devices

Destination: Barcelona
Attendees: 3000 pax







We are The World of Events Group, a leading communication and event management company.

Our values and core competencies are represented by Eventisimo (production), Many Colors (creativity), and Isemco (education).

More than 15 years of experience creating brand experiences, events and communication projects worldwide, with over 3,200 projects in 30 countries.



Eventisimo is a global, internationally recognised, award winning, full service event and communication agency that has been providing services to the event, marketing and corporate communication sectors for the past 15 years. We have created and produced over 2,500 successful events globally, including incentive events, congresses, conventions, meetings, cruises, product launches and gala dinners, to name just a few of the kinds of events we have produced. One of the major benefits to our clients in working with us at Eventisimo is that we are backed by our own in-house production facilities which complement our ability to design, create and produce innovative, precision driven and highly personalised events and communications projects.



Many Colors Group combines a group of successful brands who each specialise in the integral design, organization, logistics, and production of events, marketing campaigns and communication projects. This group focuses on using the very latest, emerging technologies and applications to create events, marketing campaigns and communication projects that draw attention, inspire and captivate. Whilst these brands can operate independently from each other in providing their own unique products and services to the events, marketing and corporate communications sectors, when these brands unite, they seamlessly interact with each other, thereby creating the perfect synergy and providing a complete and transparent 360-degree service to all our clients.



ISEMCO, the International School of Event Management and Communication, trains and equips our next generation of professionals in event organisation and corporate communications with the skills they need to achieve success in the industry. Our training academy of international reference is characterised by its practical approach to not only providing students with the resources they need to learn in a classroom environment but additionally, students are also provided with a professional training environment in the workforce from the very first day of the course. By utilising the combination of classroom education and workforce training, we are able to continue the line of educating tomorrows up and coming talent for future generations to come.

THANK YOU

Member of



Certification:

